

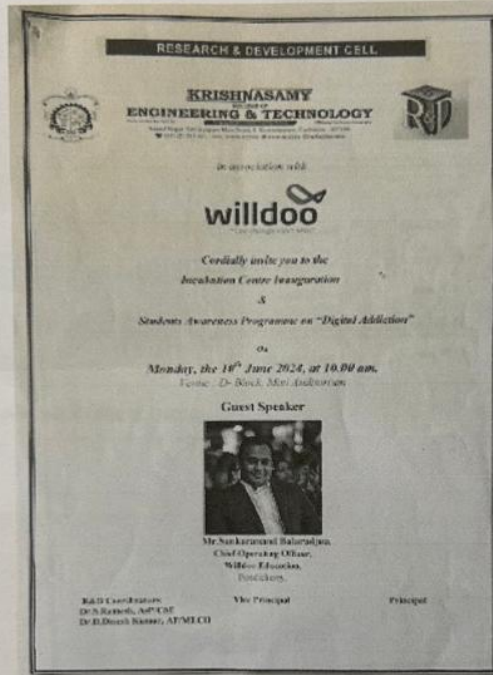


# KRISHNASAMY

College of  
**ENGINEERING & TECHNOLOGY**

Approved by AICTE & Affiliated to Anna University  
Anand Nagar, Nellikuppam Main Road, S. Kumarapuram, Cuddalore - 607 109, Tamil Nadu.  
☎ (04142) 285 601 - 604    🌐 www.kcet.in    ✉ info@kcet.in

5. A Seminar on Incubation Centre Inauguration & Students Awareness Programme on Digital Addiction” held on 10<sup>th</sup> June 2024, D-Block, Mini Auditorium-KCET.



### Invitation



Ribbon-Cutting Ceremony for the Incubation Centre



Discussion on Project Work for Knowledge Transfer



# **KRISHNASAMY** College of **ENGINEERING & TECHNOLOGY**

Approved by AICTE & Affiliated to Anna University  
Anand Nagar, Nellikuppam Main Road, S. Kumarapuram, Cuddalore - 607 109, Tamil Nadu.  
☎ (04142) 285 601 - 604    🌐 www.kcet.in    ✉ info@kcet.in



**Students Presenting Innovation Product Demo**



**Greeting the Guest by Secretary**



**Speaker Interaction on Dias with Participants**



### **Report on Incubation Centre Inauguration & Student Awareness Programme on Digital Addiction**

Event Title: Inauguration of the Incubation Centre & Awareness Programme on Digital Addiction, held on 10<sup>th</sup> June 2024, Honourable Secretary Mr.V.Vijayakumar inaugurated incubation centre along with Principial sir with Chief Guest Mr.Sankarand Balradjou - Chief Operating Officer, Wildoo Education, Pondicherry, nearly 100 students and Faculties were also participated.

#### Introduction

The Inauguration of the Incubation Centre aimed to foster innovation and entrepreneurship among students, while the Awareness Programme on Digital Addiction sought to educate participants about the impact of excessive digital engagement on mental health and academic performance.

#### Objectives

- To officially inaugurate the Incubation Centre and introduce its facilities and support entrepreneurs.
- To raise awareness among students about the risks associated with digital addiction.
- To provide resources and strategies for managing screen time effectively.
- Awareness Session on Digital Addiction
- Group activities focused on identifying personal digital habits.
- Strategies for healthy digital consumption.

#### Information on resources available at the Incubation Centre.

The Incubation Centre was equipped with state-of-the-art facilities, including co-working spaces, mentorship programs, and access to funding resources. Engaging presentations that illustrated the prevalence of digital addiction and its consequences. Active participation from students during discussions, showcasing a high level of interest in both entrepreneurship and mental well-being.

#### Feedback

**Students:** Positive responses regarding the resources offered at the Incubation Centre. Many expressed gratitude for the insights gained about managing digital use.

**Faculty:** Noted the importance of integrating such programmes into the curriculum to promote a balanced lifestyle among students.



# **KRISHNASAMY**

College of  
**ENGINEERING & TECHNOLOGY**

Approved by AICTE & Affiliated to Anna University  
Anand Nagar, Nellikuppam Main Road, S. Kumarapuram, Cuddalore - 607 109, Tamil Nadu.  
☎ (04142) 285 601 - 604    🌐 www.kcet.in    ✉ info@kcet.in

Guest Speakers: Emphasized the significance of community engagement in addressing digital addiction.


## Conclusion

The inauguration of the Incubation Centre marks a significant step towards nurturing entrepreneurial skills among students, while the awareness programme successfully highlighted the critical issue of digital addiction. Future initiatives will build on this foundation, fostering a supportive environment for both innovation and healthy living.

## Recommendations

- Regular workshops on digital wellness and entrepreneurship.
- Collaboration with mental health professionals to provide ongoing support for students struggling with digital addiction.
- Continuous promotion of the Incubation Centre to ensure maximum utilization of resources.



  
**U. G. ELANGO, M.E., Ph.D**  
PRINCIPAL,  
KRISHNASAMY COLLEGE OF  
ENGINEERING & TECHNOLOGY,  
S. KUMARAPURAM, CUDDALORE-607 109