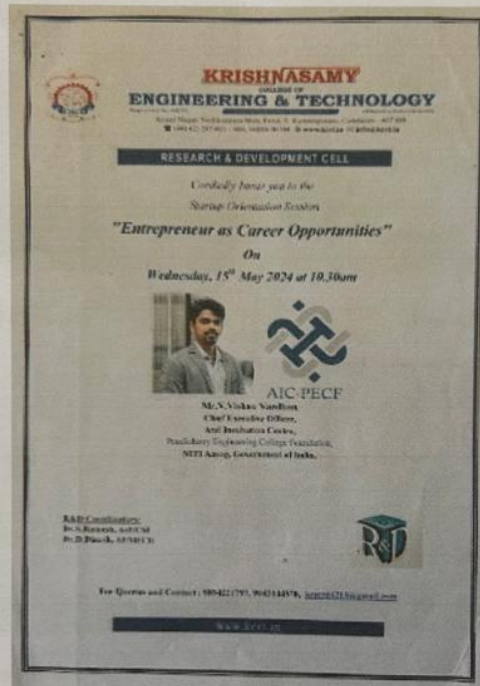




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4. A Seminar on awareness Orientation Program titled as "Entrepreneur as Career Opportunities" held on 15th May 2024, at D-Block seminar Hall-KCET.



Invitation



Atal Incubation Centre -MOU Signing



Secretary interaction on raised platform



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Principal Felicitation



Honouring the Guests



R&D Head Honoring the Fellow Guest



CEO, Atal Incubation Centre interaction with Participants



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Honouring the Chief Guest by Secretary

Entrepreneur as Career Opportunities Program Report

A Seminar on awareness Orientation Program titled as “Entrepreneur as Career Opportunities” held on 15th May 2024, D-Block seminar Hall-KCET. CEO from Atal Incubation Centre Mr.V.Vishnu Varadhan a Chief Guest for this session delivered key objectives for Entrepreneur as career Opportunities, nearly 75 students from various departments who were technically sounded as interest were participated in this programmes, Faculties from various Department R&D incharges also participated and get benefitted.

Illustration about Programme Introduction:

The Entrepreneur as Career Opportunities program aims to equip participants with the skills, knowledge, and resources needed to succeed in entrepreneurship. This report outlines the program's objectives, structure, key activities, outcomes, and recommendations for future iterations.



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Objectives

1. **Skill Development:** Enhance entrepreneurial skills, including business planning, financial management, marketing, and leadership.
2. **Networking:** Provide opportunities for participants to connect with industry experts, mentors, and potential investors.
3. **Practical Experience:** Encourage hands-on experience through workshops, simulations, and real-world projects.
4. **Awareness:** Increase awareness of entrepreneurship as a viable career path.

Key Activities

1. **Workshops:**
 - Business Planning: Crafting a solid business model and plan.
 - Financial Management: Basics of budgeting, funding, and accounting.
 - Marketing Strategies: Digital marketing, branding, and customer engagement.
2. **Guest Lectures:**
 - Sessions with successful entrepreneurs sharing their journeys and insights.
 - Panels featuring industry experts discussing current trends and challenges.
3. **Networking Events:**
 - Meet-and-greet opportunities with local business leaders and potential investors.
 - Group discussions and peer networking sessions.
4. **Mentorship Program:**
 - Pairing participants with experienced mentors for personalized guidance.
 - Regular check-ins to track progress and provide feedback.
5. **Pitch Competition:**
 - Participants present their business ideas to a panel of judges.
 - Prizes include mentorship, funding opportunities, and business services.

Outcomes

- **Skill Acquisition:** Participants reported a significant increase in confidence and competence in key entrepreneurial skills.
- **Networking:** Many participants established valuable connections with industry professionals and peers.
- **Business Ideas:** Numerous participants developed viable business ideas, with several progressing to launch stages.
- **Feedback:** Positive feedback indicated high satisfaction with the program structure and content.



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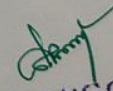
Recommendations

1. **Expand Topics:** Consider adding modules on emerging trends such as sustainability and tech entrepreneurship.
2. **Increase Duration:** Extend the program to allow for deeper exploration of complex topics and more extensive networking.
3. **Follow-Up Support:** Implement an alumni network or follow-up sessions to support participants after the program.
4. **Diversity and Inclusion:** Focus on outreach to underrepresented groups in entrepreneurship to ensure a diverse participant base.

Conclusion

The Entrepreneur as Career Opportunities program successfully engaged and empowered aspiring entrepreneurs. By fostering essential skills, providing networking opportunities, and facilitating practical experiences, the program has laid a strong foundation for future entrepreneurial ventures. Continuous improvement and adaptation will ensure the program remains relevant and impactful.




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