KRISHNASAMY
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1. Behalf of R&D Centre Dr.S.Ramesh ASP/CSE & Dr.D.Periyaazhagar ASP/EEE faculties of our institution attended "Tamil Nadu Startup Programme", conducted by Govt of Tamilnadu at Hotel Hilton, Chennai on 29ᵗʰ February 2024.

a. Tamil Nadu startup Incubators summit attending live session interactions by experts.
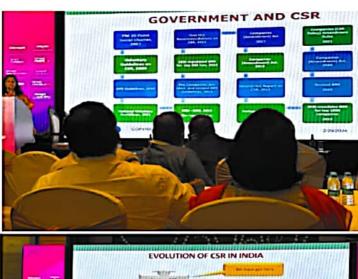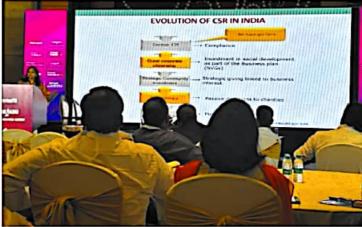
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b.Evolution of various startup funds supporting agencies discussion by speakers.

Program Summary Report :

The Tamil Nadu Startup Programme, held at Hotel Hilton in Chennai on February 29, 2024, featured the MSME Minister, Programme coordinator who emphasized the importance of enhancing incubation centers using an institutional perspective incubation maturity model. This approach aims to strengthen the startup ecosystem in Tamil Nadu by providing better support and resources for emerging businesses. The minister's encouragement highlights the government's commitment to fostering innovation and entrepreneurship in the region.

Advantages of the Tamil Nadu Startup Programme for Students and Researchers

The Tamil Nadu Startup Programme offers numerous benefits for students and researchers, fostering an ecosystem conducive to innovation and entrepreneurship. Here are some key advantages:

1. Access to Resources

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- **Incubation Support:** Students can leverage incubation facilities that provide workspace, mentorship, and networking opportunities.
- **Funding Opportunities:** Access to grants and funding support for startup projects and research initiatives.

2. Mentorship and Guidance

- **Expert Mentors:** Students and researchers can connect with experienced entrepreneurs and industry experts who provide valuable insights and guidance.
- **Workshops and Training:** Regular workshops on business development, pitching, and product development help enhance entrepreneurial skills.

3. Networking Opportunities

- **Collaboration:** The program facilitates networking with like-minded individuals, startups, and established companies, fostering potential partnerships.
- **Events and Competitions:** Participation in startup events and competitions enhances visibility and opens doors to new opportunities.

4. Skill Development

- **Entrepreneurial Skills:** Training sessions help develop essential skills such as critical thinking, problem-solving, and business management.
- **Research Commercialization:** Guidance on how to translate research into viable products or services.

5. Market Exposure

- **Real-World Experience:** Opportunities to work on real-world projects, helping students understand market dynamics and customer needs.
- **Pilot Programs:** Access to pilot programs to test and validate ideas in the market.

6. Supportive Ecosystem

- **Government Support:** The program is backed by the Tamil Nadu government, ensuring a supportive regulatory environment for startups.
- **Collaboration with Educational Institutions:** Strong partnerships with universities enhance research capabilities and innovation.

7. Promotion of Innovation

- **Focus on R&D:** Encouragement for research-driven innovations that address societal challenges and industry needs.
- **Intellectual Property Support:** Assistance with protecting intellectual property rights for innovative ideas and products.

8. Enhanced Employability

- **Real-World Skills:** Hands-on experience and entrepreneurial training improve employability and career prospects for students.
- **Portfolio Development:** Participation in startup projects enhances resumes and showcases practical experience.

Conclusion

The Tamil Nadu Startup Programme serves as a catalyst for students and researchers, empowering them to transform their ideas into successful ventures. By providing access to resources, mentorship, and a collaborative ecosystem, the program plays a vital role in nurturing the next generation of entrepreneurs and innovators.

Coordinator
(Dr·S Ramel, RSDHeel)

1/3/24
Principal

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