



# KRISHNASAMY

COLLEGE OF  
ENGINEERING & TECHNOLOGY

Anand Nagar, Nellikuppam Main Road, S. Kuntarapuram, Cuddalore - 607109.  
☎ (04142) 285 601 - 604, 94886 03394 🌐 www.keet.in ✉ info@keet.in

8. Webinar on “IP Strategy for Startups and Small Businesses” conducted by Research & Development Cell on 18.01.2019, at KCET, Cuddalore.



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COLLEGE OF ENGINEERING & TECHNOLOGY  
(Approved by AICTE & Affiliated to Anna University - Chennai.)  
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**RESEARCH & DEVELOPMENT CELL**

### IP Strategy for Startups and Small Businesses

LIVE WEBINAR  
on

18.01.2019, 10.00 A.M



Dr. M. VAIRAVEL,  
KALAYANI PUBLICATIONS AND RESEARCH  
CENTER,  
ERODE.

Meet Link @

<https://meet.google.com/ijkl-mnop-qrst>

**R & D Coordinators:**

Dr. P. MANIKANDAN, Prof./S&H.



For Queries & Contact: 9894221797, 9942011581, keetrd4213@gmail.com

[www.keet.in](http://www.keet.in)

Invitation for webinar held on 18.01.2019



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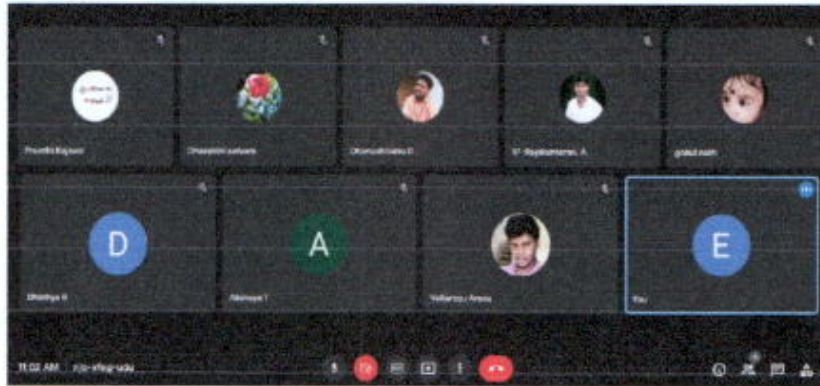
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### Session Attendance held on 18.01.2019

18/01/2019 1:15:06	vanir05@gmail.com	K Venkat	Indra Ganesan College of Assistant Professor	Very Satisfied	Very informative	Very clear	Not at all likely	Good
18/01/2019 1:15:07	shvasekthi_gryu@yahoo.com	Dr.S.SNASKATHI	Krishnasamy College of I Prof & Head - EEE	Very Satisfied	Extremely Informative	Extremely clear	Extremely likely	Can be continued
18/01/2019 1:15:09	smohimthiyas@gmail.com	S. Mohamed Imthiyas	Krishnasamy College of I Software Engineer	Satisfied	Very informative	Very clear	Extremely likely	All good
18/01/2019 1:15:09	igabwaha17@gmail.com	D Sheeba	Indra Ganesan College of Assistant Professor	Very Satisfied	Very informative	Very clear	Extremely likely	Nice One.
18/01/2019 1:15:10	amb0737@gmail.com	Ambikapathy R	Krishnasamy College of I AP/MCA	Satisfied	Extremely Informative	Extremely clear	Extremely likely	Paper Publishing
18/01/2019 1:15:11	rajendran.toda@gmail.com	R RAJENDRAN	KCET Assistant professor	Very Satisfied	Extremely informative	Extremely clear	Extremely likely	
18/01/2019 1:15:12	ramesh@gmail.com	Dr. E. Ramesh	Krishnasamy College of I Assistant Professor of Ex	Satisfied	Very informative	Very clear	Extremely likely	Nil
18/01/2019 1:15:13	mcaheed.kce@gmail.com	Vijayarajakumari R	Krishnasamy College of I Associate Professor	Satisfied	Very informative	Very clear	Extremely likely	Can be recommended
18/01/2019 1:15:14	popalmechengineer@gmail.com	GOPAL E	KRISHNASAMY COLLEGE ASSISTANT PROFESSOR	Very Satisfied	Extremely informative	Extremely clear	Extremely likely	GOOD
18/01/2019 1:15:15	selvi.santhana79@gmail.com	SANTHANA SELVI P	Indra Ganesan College of Assistant Professor	Very Satisfied	Very informative	Very clear	Extremely likely	None
18/01/2019 1:15:16	rajayakumar123@gmail.com	J. RAJAKUMAR	KRISHNASAMY COLLEGE ASSISTANT PROFESSOR	Very Satisfied	Extremely Informative	Extremely clear	Extremely likely	NO
18/01/2019 1:15:17	benila.ra@gmail.com	BENILA NS	DMI ENGINEERING COLLEGE Assistant Professor	Satisfied	Very informative	Very clear	Extremely likely	Recent technology
18/01/2019 1:15:18	srivasanth173@gmail.com	Nandhini M	Indra Ganesan college of Associate professor	Very Satisfied	Very informative	Very clear	Extremely likely	Good
18/01/2019 1:15:19	poobasap@gmail.com	PURUSHOTHAMAN N	KRISHNASAMY COLLEGE ASSISTANT PROFESSOR	Very Satisfied	Extremely Informative	Extremely clear	Extremely likely	
18/01/2019 1:15:20	shenbagasuresh@gmail.com	SHENBAGAWALLU R	Krishnasamy College of I Assistant Professor	Satisfied	Very informative	Very clear	Extremely likely	Nothing

### Session Feed Back Form on 18.01.2019



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## **Programme Report for Webinar on “IP Strategy for Startups and Small Businesses”**

A webinar titled “IP Strategy for Start-ups and Small Businesses” was organized by the R&D Cell on January 18, 2019. Dr. M. Vairavel from Kaliavani Publications and Research Center, Erode, delivered the keynote address. Dr. Vairavel’s presentation was highly useful and informative, providing valuable insights into the protection of intellectual property rights and their significance for economic appropriation. He emphasized that intellectual property rights are a mechanism to reward innovative efforts, and the structure of the intellectual property ecosystem varies by country, influencing different investment incentives throughout the innovation life cycle. This session proved to be particularly beneficial for researchers, scholars, students, and faculty members, equipping them with crucial knowledge to navigate the intellectual property landscape effectively.

  
**Coordinator**



  
**Principal**  
PRINCIPAL  
Krishnasamy College of  
Engineering & Technology,  
Kumarapuram,  
Cuddalore-607 109