



# **KRISHNASAMY**

College of  
**ENGINEERING & TECHNOLOGY**

Approved by AICTE & Affiliated to Anna University  
Anand Nagar, Nellikuppam Main Road, S. Kumarapuram, Cuddalore - 607 109, Tamil Nadu.  
☎ (04142) 285 601 - 604    🌐 www.kcet.in    ✉ info@kcet.in

**Online Seminar on “IPR Essentials: From Creation to Commercialization” Conducted by  
Research and Development cell held on 10<sup>th</sup> July 2020 at KCET, Cuddalore.**



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*R & D Cell Cordially invite you to the*

*Seminar*

### **“IPR ESSENTIALS: FROM CREATION TO COMMERCIALIZATION”**

*On Friday, the 10<sup>th</sup> July, 2020 by 10.00 a.m. at A-Block seminar hall in the college campus*

**Dr. R. RAJARAM,**

*Associate Professor, Department of CSE, Jain University, Bangalore.*

*has kindly consented to deliver the key note address*

**Dr. K. RAJENDRAN, M.S., FICS., FAIS.,**

*Chairman,*

*Krishnasamy College of Engineering & Technology.*

*presides.*

**Mr. N. VIJAYAKUMAR, B.A., B.L.,**

*Secretary,*

*Krishnasamy group of Educational Institutions.*

*felicitates.*

**Dr. P. Manikandan**  
Coordinator

**Dr. G. Elango**  
Principal



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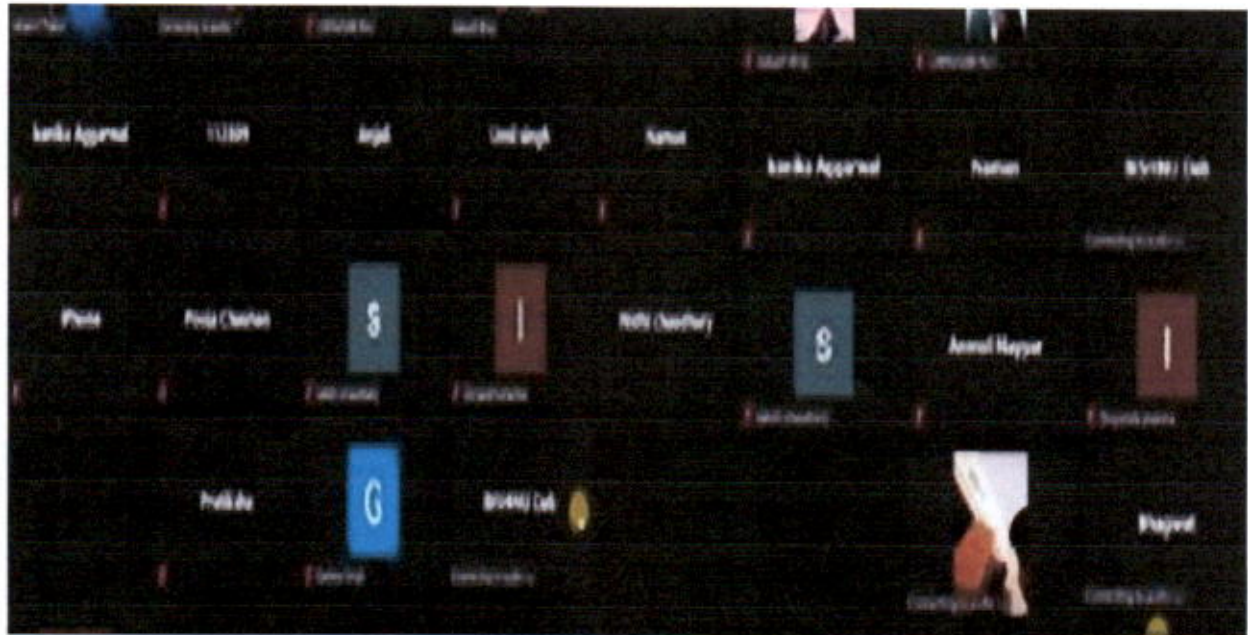
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### Screenshot Session online Participants



### Screenshot for Session Feedback Form

10/7/2020 12:31:39	ramadhya2001@gmail R. DHIVYA	A. K. T MCET	Student	Very Satisfied	Very informative	Very clear	Extremely likely
10/7/2020 12:34:39	ragupatham@gmail.com Dr Raghu.K	Krishnasamy College of Engineering and Techno	Professor	Very Satisfied	Extremely informative	Very clear	Extremely likely
10/7/2020 12:37:36	sailorkaran1132@gmail KARAN.C	KCET	Webinar	Very Satisfied	Extremely informative	Very clear	Extremely likely
10/7/2020 12:39:39	demonofevill4@gmail Dinesh G	A.K.T Memorial College Of Engineering and Tech	Student	Satisfied	Very informative	Extremely clear	Extremely likely
10/7/2020 12:45:00	n.giridhar2013@gmail N. Giridharprasath	Krishnasamy college of engineering and techn	Student	Satisfied	Moderately informative	Very clear	Extremely likely
10/7/2020 12:51:39	bpavithra1601@gmail Pavithra B	Krishnaswamy college of engineering and techn	Student	Very Satisfied	Very informative	Extremely clear	Extremely likely
10/7/2020 12:57:39	gunamathematics@gmail GUNASEELAN V	Krishnasamy College of Engineering and Techno	Assistant Professor	Very Satisfied	Extremely informative	Very clear	Extremely likely



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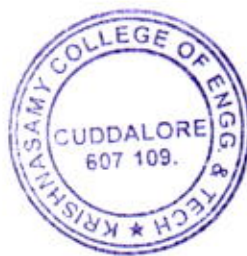
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### Programme Report for “IPR Essentials: From Creation to Commercialization”

Research and Development cell of KCET conducted a Seminar on "IPR Essentials: from Creation to Commercialization" on 10th July 2020 at 10.00 am in A- Block seminar hall at KCET Campus. Dr.R.Rajaram, Associate Professor, Jain University, Bangalore and speaker delivered various IPR Strategic techniques used for commercialization by utilising various trademarks identifications are also discussed and techniques, Patents form filling necessary for producing high-quality academic research papers in their respective fields. Students and faculty members participated and got benefited.

  
**Coordinator**



  
**Principal**  
**PRINCIPAL**  
Krishnasamy College of  
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